

EXHIBIT 155

From: [REDACTED]
Sent: 5/21/2021 9:55:56 AM
To: [REDACTED] @ [REDACTED]; Navy Team [REDACTED] Owens, Allen M Jr CIV USN
 COMNAVCRUITCOM MIL (USA) <[REDACTED]>
Subject: [REDACTED]
Location: [Non-DoD Source] June/July Media Plan Recommendation
Start: Microsoft Teams Meeting
End: 5/24/2021 3:00:00 PM
Show Time As: 5/24/2021 4:00:00 PM
Recurrence: Busy
Meeting Status: (none)
 Accepted
Required Attendees: [REDACTED]; Navy Team; Owens, Allen M Jr CIV USN COMNAVCRUITCOM MIL (USA) [REDACTED]
 [REDACTED] (VMLY&R) [REDACTED] (VMLY&R)
Optional Attendees: [REDACTED]
Attachments: Navy Tactical Reco June-July FINAL - Presented 5.24.21.pdf

Microsoft Teams meeting

Join on your computer or mobile app

[Click here to join the meeting](#)

Join with a video conferencing device

282100173@t.plcm.vc

Video Conference ID: 128 494 882 6

[Alternate VTC dialing instructions](#)

[Learn More](#) | [Meeting options](#)

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JUNE - JULY TACTICAL RECOMMENDATION

Presented: May 24, 2021

35.1446, -90.0535
Display/Video, Social, Search
The Navy Partnership

AMERICA'S
NAVY

NAVY-ADS-000019115

Returning:

TACTIC: EFFICIENT AUDIENCE TARGETING AT SCALE

Partner Overview:

June Approach:

Program Rationale:

July Approach:



Campaign Details (not including PMPs)

Estimated Total Impressions

Total Spend:

eCPM: \$